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PROFFESIONAL KEY SKILLS AND COMPETENCES

Focused on sustainability issues, I have accumulated an overall of 20 years of activity in sustainable development related projects, particularly in the domains of tourism, strategic planning and vocational education. Adept of communication and teamwork, I have been part of teams in various projects and organizations. Using innovative methods, paying attention to multicultural details and adapting to the necessities of projects, I had the chance to work for many international cooperation projects.

In the last 2 years, I have dedicated myself to scientific projects, with the aim of using the knowledge and skills acquired so far for positively influencing the local sustainable development.

WORK EXPERIENCE

2012–present - Internships coordinator and tourism manager

Name of employer and place: **La Ferma 9, Chețani Mureș**

Type of sector: sustainable tourism; vocational education; low input farming

<https://la-ferma.business.site>

03-10.2019 - Technical and scientific consultant in rural internships, within the Program Agricultural High Schools - Local HUBs for the Development of Small and Medium Farms

Name of employer and place: **World Vision Foundation Romania, Bucharest**

Type of sector: sustainable development of vocational education

<http://www.worldvision.ro/mandrusafiufermier/>, <http://educatieagricola.ro/>

2010–2014 - Technical expert in the design and implementation of LAG Local Development Plan, LEADER Program

Name of employer and place: **LAG Federation for the Development of the Rural Area Bîrgău-Călimani,**

Type of sector: sustainable rural development

<https://birgau-calimani.ro/>

2009–2010 – Team Leader of strategic planning and consultancy projects with local budget and EU Funds

Name of employer and place: **SC Business Concept SRL, Cluj Napoca**

Type of sector: sustainable development; strategic planning; EU funding

<http://www.b-concept.ro/>

2006–2007 - Coordinator of tourism programs

Name of employer and place: **Sibiu County Tourism Association AJTS, Sibiu**

Type of sector: sustainable regional tourism development

<http://www.sibiu-turism.ro/>

2006–2007 - Trainer and facilitator on European Union's institutions and policy

Name of employer and place: **Representation of the European Commission in Romania, European Information Multipliers' Network, Bucharest**

Type of sector: Information and debate on European Union's Institutions and Policy

<http://europedirectbucuresti.ier.ro/reteaua-europe-direct-romania/>

2004–2009 – Tourism Development Manager

Name of employer and place: **Valea Sebeșului Association AVS, Alba**

Type of sector: local sustainable tourism development

2004–2006 - Facilitator in Rural Development

Name of employer and place: **French-Romanian Association for Agricultural Development Alba-AFRODA, Alba Iulia**

Type of sector: sustainable rural development

<https://ongcluj.ro/ong/asociatia-franco-romana-de-dezvoltare-agricola-a-f-r-o-d-a/>

1998–2000 - Liaison contact and interpreter for the cause of relief and rebuilding projects

Name of organization and place: **Rotary Club Stevenage, England, UK; Săsciori Alba**

Type of sector: relief and rebuilding projects in local community

<https://stevenagerotary.org.uk/>

FORMAL EDUCATION AND TRAINING

2018–2020 - PhD studies in Sustainable Development

Name of organization and place: University of Agricultural Sciences and Veterinary Medicine, Cluj-Napoca

<https://www.usamvcluj.ro/en/>

2014–2016- Master's degree (MSc) in Agriculture, Climate Change and Food Security

Name of organization and place: University of Agricultural Sciences and Veterinary Medicine, Cluj-Napoca

<https://www.usamvcluj.ro/en/>

Level: ISCED 7

2005–2007 - Master's studies in Spatial Planning and Regional Development

Name of organization and place: “Ion Mincu” University of Architecture and Urbanism, Bucharest

<https://www.uauim.ro/facultati/urbanism/atdr/discipline-obligatorii/ut-104/>

1999–2003 - Bachelor's degree (PhB) in Management of the European Institutions

Name of organization and place: “Babeş-Bolyai” University, Faculty of European Studies, Cluj-Napoca

https://www.ubbcluj.ro/en/facultati/studii_europene

Level: ISCED 6

1995–1999 - Baccalaureate in Accountancy

Name of organization and place: Technological High School, Sebeş Alba

<https://www.ltsebes.ro/>

Level: ISCED 3

NON-FORMAL EDUCATION AND TRAINING

09.2017-05.2018 - Tourism Manager

Name of organization and place: CEDES Research-Development, Cluj-Napoca

<http://www.cedes-cd.ro/>

Level: COR 143908

04.2013 - Project Evaluator

Name of organization and place: Centrium Association, Bistrița

<http://www.centrium.ro/>

Level: COR 241263

16-19.09.2007 - Study Visitor at the European Commission, European Parliament and Committee of the Regions

Name of organization and place: Representation of the European Commission in Romania, Bruxelles, Belgium

https://ec.europa.eu/romania/home_ro

12.2005-01.2006 – Trainer (general)

Name of organization and place: Terezianum Technical College of Food Industry, Sibiu

<https://terezianum.ro/>

Level: COR 241205

01.2005-06.2005 - Trainer in European Affairs

Name of organization and place: Representation of the European Commission in Romania, Romania
https://ec.europa.eu/romania/home_ro

28-30.06.2005 – Course Participant: Information on Community Environmental Acquis

Name of organization and place: The Foundation for Combating Unemployment PAEM Alba, Alba Iulia
<https://www.paemalba.ro/>

05-06.2005 - Facilitator for Groups and Meetings

Name of organization and place: Agronomists and Veterinarians without Borders, Sibiu Chamber of Commerce, Industry and Agriculture, Ille-et-Vilaine - Sibiu Friendship Association; Sibiu
<https://www.apivs.ro/>

04-06/2004 - Observation Internship in the Regional Rural Tourism

Name of organization and place: The Agriculture Chamber of Rhône Department, Rhône-Alpes Region, France
<https://www.cairn.info/revue-pour-2013-1-page-135.htm#>

06-10/2004 - Manager in Agritourism

Name of organization and place: CEDES Research-Development, Cluj-Napoca
<http://www.cedes-cd.ro/>
Level: COR 515203

22–26.04.2002 - International Course Participant: Inclusion and Exclusion in Contemporary European Societies

Name of organization and place: Inter-University Centre, Dubrovnik, Croatia
<https://www.iuc.hr/>

07-08/2000 - Internship in PHARE Funds, RO 98.07.01.03.02

Name of organization and place: National Agency for Regional Development, General Direction for Programs, Bucharest
<https://www.adrbi.ro/about/regional-development-in-romania/>

MEMBERSHIP IN SCIENTIFIC SOCIETIES AND PROFESSIONAL ASSOCIATIONS

10.2020-present - Research Centre of Sustainable Development, Babes-Bolyai University, Cluj-Napoca
<http://ccdd.centre.ubbcluj.ro/en/about-us/>

2015-present - Professional Association of Urban Planners in Romania APUR, censor (2015); Bucharest
<https://www.apur.ro/despre-apur/>

2006-2007 - European Information Multipliers Network TEAM EUROPE, Romania
<http://europedirectbucuresti.ier.ro/reteaua-europe-direct-romania/>

2004-2009 - Valea Sebeşului Association AVS, founding member, president; Alba
www.valea-sebesului.ro

2000-2002 - The Society of European Students SSE, Cluj Napoca
www.sse.ro

LANGUAGE ABILITIES

	General level	Certificates
Romanian	Native language	-
English	C1	Certificate of Linguistic Skills in English (1999)
French	B2	European Certificate of Linguistic Skills in French (2013)

PARTICIPATION IN SCIENTIFIC PROJECTS AND CONFERENCES

24-26.09.2019, Czech Republic - Pocol C. B., Alexa A., Cadar R. L., *Understanding urban residents' perception of and role in the development of sustainable rural tourism in Romania. Preliminary results*, within the International Conference *CAP 2021+: balanced development among the dimensions of rural sustainability, the 17th edition*, organized by the European Rural Development Network and Institute of Agricultural Economics and Information Prague, Czech Republic

<http://erdn.eu/wp-content/uploads/2019/09/17ERDN2019-Book-of-Abstrakts.pdf>

23-25.05.2019, Vatra Dornei - Pocol C. B., Alexa A., *Identifying sustainable approaches in the planning process of rural tourism in Romania*, within the International Conference *Romanian rural tourism in an international context. Present and prospects, 21st edition*, organized by the Institute of Economic and Social Research Romanian Academy GH. Zane -Iasi and the Agency for Mountain Areas - Vatra Dornei, Romania

<https://www.rorut.net/>

8-12.04.2019, France – *Participation in the scientific expedition on French vocational education at national, regional, county and community level*, in the frame of the Program *Agricultural high schools - Local HUBs for small and medium farmers*, organized by the French Embassy in Romania, Romanian-American Foundation, Romanian Center for European Policies, Foundation World Vision Romania and Civitas Foundation for Civil Society

<http://www.worldvision.ro/mandrusafiufermier/>

NON-SCIENTIFIC PUBLICATIONS

07.2007 – Ana Alexa, *Our rural development*, article in the Romanian Journal of Local Public Administration

<http://www.administratie-ghid.ro/images/perm/flow/2007/37-iul-2007.pdf>

10.2007 – Ana Alexa, *The Agricultural Chamber*, article in the Romanian Journal of Local Public Administration

<http://www.administratie-ghid.ro/images/perm/flow/2007/40-oct-nov-2007.pdf>

PROJECT MANAGER

12.2013-08.2014, Bistrița – *Design of the Applicant's Guide for the LAG's atypical measures (other than national PNDR measures)*, in the frame of the Local Development Plan 2010-2015 of LAG Federation for Rural Development Bîrgău-Călimani, project funded by the National Rural Development Program (PNDR), Axis IV – LEADER Program, coordinated by LAG Federation for Rural Development Bîrgău-Călimani

<https://birgau-calimani.ro/>, <http://bistritanews.ro/index.php?mod=article&cat=8&article=16518>

2010 -2011, Bistrița – *Design of the Local Development Plan 2010-2015 of LAG Federation for Rural Development Bîrgău-Călimani*, project financed by the National Rural Development Program (PNDR), Axis IV – LEADER Program, coordinated by LAG Federation for Rural Development Bîrgău-Călimani

<https://birgau-calimani.ro/>, <http://bistritanews.ro/index.php?mod=article&cat=8&article=16518>

2009, Cluj-Napoca - *Integrated Urban Development Plan (PIDU) of Târgu Lăpuș municipality, Maramureș*, project funded by POR Program 2007-2013, Priority Axis 1 - Supporting the sustainable development of cities - urban growth poles, coordinated by Business Concept Cluj-Napoca, <http://www.b-concept.ro/proiecte/>

2009, Cluj-Napoca - *Integrated Urban Development Plan (PIDU) of Seini municipality, Maramureș*, project funded under POR Program 2007-2013, Priority Axis 1 - Supporting the sustainable development of cities - urban growth poles, coordinated by Business Concept Cluj-Napoca, <http://www.b-concept.ro/proiecte/>

2009, Cluj-Napoca - *The Cooperation Strategy of Crișul Repede Association (Bihor Romania) and Kaba Region (Hungary)*, in the frame of the project *Cross-border cooperation for administrative performance and local development in the KABA region - Crișul Repede*, funded by the Romania-Ukraine Program, Phare CBC 2006 / Interreg IIIA, coordinated by Business Concept Cluj-Napoca, <http://www.b-concept.ro/proiecte/>

2009, Cluj-Napoca – *The Development Strategy of Rovinari municipality 2009-2019, Gorj County*, project funded by the local town budget, coordinated by Business Concept Cluj-Napoca, <http://www.b-concept.ro/>

2009, Cluj-Napoca – *The Development Strategy of Sein municipality 2009-2019, Maramureş County*, project funded by the local town budget, coordinated by Business Concept Cluj-Napoca, <http://www.b-concept.ro/>

2009, Cluj-Napoca – *The Development Strategy of Târgu Lăpuş Municipality 2009-2019, Maramureş County*, project funded by the local town budget, coordinated by Business Concept Cluj-Napoca, <http://www.b-concept.ro/>

2009, Cluj-Napoca – *The Development Strategy of Jichişul de Jos municipality 2009-2019, Cluj County*, project funded by the local commune budget, coordinated by Business Concept Cluj-Napoca, <http://www.b-concept.ro/>

2009, Cluj-Napoca – *The Development Strategy of Mireşu Mare municipality 2009-2019, Maramureş County*, project funded by the local commune budget, coordinated by Business Concept Cluj-Napoca, <http://www.b-concept.ro/>

2009, Cluj-Napoca – *The Development Strategy of Recea municipality 2009-2019, Maramureş County*, project funded by the local commune budget, coordinated by Business Concept Cluj-Napoca, <http://www.b-concept.ro/>

2006, Sibiu – *The Tourism Development Strategy of Sibiu County 2007-2013*, project funded by the Sibiu County Council budget, coordinated by the Sibiu County Tourism Association, <http://www.sibiu-tourism.ro/>

2005, Alba Iulia - *Improving communication in rural areas on the role and implementation of European rules in the field of agri-food*, project funded by the PHARE Program - Europe Fund 2004-2006, coordinated by ALBA-ARODA Association

MEMBER IN PROJECT TEAMS

01-06.2010, Cluj-Napoca - Member in the design team of the *Regional Territorial Audit, Society domain*, in the frame of the *Regional Strategic Reference Framework - MPR Regional Master Plan for the South-East Development Region 2010-2020*, project funded and coordinated by the South-East Regional Development Agency, subcontracted by Business Concept Cluj-Napoca
<http://www.adrse.ro/Planificare/MasterPlan.aspx>

05-10.2006, Sibiu - Member in the design team of the *Sibiu 2007 Program*, financed by the National Tourism Authority, implemented by Sibiu County Council and Sibiu County Tourism Association
<https://www.mediafax.ro/main-story/focus-sibiu-capitala-europeana-o-investitie-de-50-de-milioane-de-euro-si-un-milion-de-turisti-1067240>

WORKSHOPS ORGANIZER, FACILITATOR AND/OR TRAINER

10.12.2007, Sibiu – Organizer and trainer of the Course *Project Management with European funds for actors involved in the local development of Sibiu County*, in partnership with the Association of Friendship "Ille- et-Vilaine - Sibiu" and the Sibiu County Tourism Association, www.tourism-sibiu.ro

30.03.2006, Sibiu – Organizer and facilitator of the *Symposium on Future Tourism in Sibiu County*, organized by the Sibiu County Council and the Sibiu County Tourism Association, funded by the Sibiu County Council
www.tourism-sibiu.ro

16-17.10 2006, Sinaia - Trainer within the *National Convention of Trainers on European Issues*, financed by Romania's pre-accession funds to the EU, organized by the Representation of the European Commission in Romania, https://ec.europa.eu/romania/home_ro

9-10.05.2006, Sibiu - Trainer within the *Regional Convention for the Central Region: Rural Development, Agriculture and Fisheries*, financed from Romania's pre-accession EU funds, organized by the Representation of the European Commission in Romania, https://ec.europa.eu/romania/home_ro

20-22.05.2005, Ciunget Vâlcea – Co-organizer and co-facilitator of the technical meeting: *Finding a common action plan for rural tourism in the departments of Alba, Sibiu, Vâlcea, Braşov and Hunedoara* in the frame of the Program: *Coordination and agricultural professional exchanges*, the action: *Exchanges of experience in rural tourism and agritourism*, coordinated by the Association of Agronomists and Veterinarians without

Borders VSF-CICDA, in cooperation with the Alba-Afroda Association and the Association of Friendship Ille-et-Vilaine – Sibiu <https://www.apivs.ro/>

11-13.02.2005, Loman Alba – Co-organizer and co-facilitator of the technical meeting: *Support the structuring of an informal network of rural tourism associations - Provide information on the legislation in force in the departments of Alba, Sibiu, Vâlcea, Braşov and Hunedoara* in the frame of the Program: *Coordination and agricultural professional exchanges*, the action: *Exchanges of experience in rural tourism and agritourism*, coordinated by the Association of Agronomists and Veterinarians without Borders VSF-CICDA, in cooperation with the Alba-Afroda Association and the Association of Friendship Ille-et-Vilaine – Sibiu <https://www.apivs.ro/>

27-28.11.2004, Gura Râului Sibiu – Co-organizer and co-facilitator of the technical meeting: *First partnership between owners of housing facilities in the departments of Alba, Sibiu, Vâlcea and Braşov* in the frame of the Program: *Coordination and agricultural professional exchanges*, the action: *Exchanges of experience in rural tourism and agritourism*, coordinated by the Association of Agronomists and Veterinarians without Borders VSF-CICDA, in cooperation with the Alba-Afroda Association and the Association of Friendship Ille-et-Vilaine – Sibiu <https://www.apivs.ro/>

WORKSHOP PARTICIPATION

6.02.2019, Cluj-Napoca – Participant in the workshop: *Can different stakeholders better promote ecological products?* in the frame of the Project *H2020 LIFT Low-Input Farming and Territories - Integrating knowledge for improving ecosystem-based farming*, Research and Innovation action: H2020 – 770747 <http://www.lift-h2020.eu/at-a-glance/>

13-15.02.2019, Bucureşti – Participant at *The technical meeting of the Romanian agricultural high schools* in the frame of the Program: *Agricultural high schools - Local HUBs for small and medium farmers*, organized by the Romanian-American Foundation, Romanian Center for European Policies, Foundation World Vision Romania and Civitas Foundation for Civil Society, funded by the Romanian-American Foundation <http://www.worldvision.ro/mandrusafiufermier/>

26-27.02.2015, Cluj-Napoca – Participant at the Thematic Conference: *Organic Agriculture - Tomorrow 's Agriculture*, organized by Romanian National Rural Network <https://www.rndr.ro/>

8-10.10.2014, Cluj-Napoca/Târgu-Mureş/Sibiu - Participation at *the 5th European Meetings in Transylvania - Rurality and Innovation*, financed by Cooperation Service of the French Embassy in Romania, organized in cooperation with French Institute in Romania and Cluj-Napoca Regional Directorate ro.ambafrance.org > IMG > pdf > final_program_ret_ro

9-11.08.2010, Seuca Mureş - Participation at *Rural Seuca Days-Common Agricultural Policy after 2013: what are Romania's interests and what are the policies Romania needs*, organized by the Rural'Est Association, funded by EFNCP

17-19.10.2007, Bucureşti - Participant at the *Romanian Administration Forum - Institutional reform of the Romanian state, The decentralization process, 2nd edition*, organized by the Romanian Journal of Local Public Administration, funded by the Association of Romanian Cities, Federation of Local Authorities in Romania, Association of Romanian Communes, The National Union of County Councils in Romania and the Association of Romanian Municipalities https://ec.europa.eu/romania/home_ro

26-27.05.2006, Alba-Iulia – Participation in the technical micro-meeting: *Decentralized Franco-Romanian cooperation and rural development*, funded by the French Embassy in Romania and the French Ministry of Foreign Affairs <https://ro.ambafrance.org/-Francais->

2-3.07.2004, Satu Mare - Participant in the technical micro-meeting: *Decentralized Franco-Romanian cooperation in the field of agritourism*, funded by the French Embassy in Romania and the French Ministry of Foreign Affairs, organized in partnership with Romanian Villages Operation (OVR) and Cluj Cultural Center (CCC) <https://ro.ambafrance.org/-Francais->