



**Europass
Curriculum Vitae**



Personal information

Surname(s) / First name(s) **Marius CRISTEA**

E-mail iicc.marketing@gmail.com

Nationality Romanian

Date of birth 08.03.1986

Gender Male

Work experience

Dates 2014 – now

Occupation or position held **Short Term Consultant**

Main activities and responsibilities	<p>Expert in the following projects:</p> <ol style="list-style-type: none"> 1. "Harmonizing EU and State funded projects" – Component 1, 2 and 3; 2. "Ploiesti Growth Pole RAS"; 3. "Danube Delta RAS" - the elaboration of the Danube Delta ITI Sustainable Development Strategy - Component 2,3 and 4; 4. "Alba Iulia MRA"; 5. "Lagging Regions" – Component Tech Transfer Center in Podkarpackie Region (Poland) 6. SIPOCA – the elaboration of the Institutional Strategic Plan for the Ministry of Regional Development, Public Administration and EU Funds 7. Magnet Cities. Migration and Commuting in Romania 8. Braşov RAS; 9. Constanta RAS; 10. District 5 of Bucharest RAS; 11. Bucharest RAS
Name and address of employer	<p>World Bank Romania 31, Vasile Lascar Str., Bucharest</p>
Type of business or sector	International financial institution, Research, Consultancy
Dates	2015 – now
Occupation or position held	Consultant
Main activities and responsibilities	<p>Expert in charge of elaborating strategic planning documents (socio-economic analysis, SWOT analysis, development strategies, action plans, project portfolio, evaluation and monitoring systems) in the following projects:</p> <ul style="list-style-type: none"> - The 2014-2020 Development Strategy for the Bacău County - The 2014-2020 Integrated Urban Development Strategy for the Braşov Metropolitan Area - Elaboration of the Ialomita County Territorial Development Plan - Elaboration of the Bacau Country Territorial Development Plan
Name and address of employer	<p>S.C. IHS ROMANIA S.R.L. 2, Victor Eftimiu Str., Bucharest</p>
Type of business or sector	Consultancy
Dates	2007 – 2016
Occupation or position held	External expert / Phd student / Scientific Researcher

Main activities and responsibilities	<p>The elaboration and implementation of educational, consultancy and research projects in the fields of territorial planning, sustainable urban and regional development:</p> <ul style="list-style-type: none"> - General Urban Plan for the Municipality of Gherla – client: the Municipality of Gherla, 2010-2011 (Chapter Economy – the analysis of current situation, SWOT analysis, elaborating the development strategy, portfolio of investment projects) - The Territorial Development Plan and Development Strategy of the Mures County – client: Mures County Council, 2007-2009 (Chapter Economy - the analysis of current situation; elaborating the development strategy for all chapters) - Expert in the RegPol2 project "Political and socio-economic responses to economic polarization in South-East Europe" (FP 7, Marie Curie ITN) - Expert in the project "The elaboration of the Integrated Urban Development Plan for the Carei Municipality for the 2014-2020 programming period" – Contract no. 2053/18.02.2014; - Expert in the project „ERDC – Current tendencies in regional economies and community development in the rural areas of Romania and Austria”, financed under the Romanian-Austrian Bilateral Programme. <p>Teaching activities at the Faculty of Economics and Business Administration, respectively Geography of the Babes-Bolyai University – topics: Clusters, Business support-infrastructures, RDI, territorial development, strategic planning, etc. (Master level)</p>
Name and address of employer	Babes-Bolyai University 1, Mihail Kogalniceanu Str., Cluj-Napoca
Type of business or sector	Research & Higher education
Dates	2014-now
Occupation or position held	Consultant

Main activities and responsibilities	<p>Legal and institutional expert in the project "The Sustainable Urban Mobility Plan for the Bucharest-Ilfov region" – beneficiary EBRD;</p> <p>Expert in charge of elaborating strategic planning documents (socio-economic analysis, SWOT analysis, development strategies, action plans, project portfolio, evaluation and monitoring systems) in the following projects:</p> <ul style="list-style-type: none"> - "The green way to sustainable development" - The elaboration of climate adaption strategies for the cities of Braşov, Sibiu and Târgu Mureş and guidelines for elaborating sectorial adaption climate adaptation strategies in Romania - <i>SHARE</i>- Sustainable approach to cultural Heritage for the urban Areas Requalification in Europe – elaboration of a regional and 6 local plans for sustainable exploitation of cultural heritage; - The 2014-2020 Integrated Urban Development for the Vaslui Metropolitan Area - The 2015-2020 Development Strategy for the Sălaj County - The 2014-2020 Sustainable Development Strategy for the Maramureş County - The 2014-2020 Development Strategy for the Dolj County; - The 2014-2020 Development Strategy for the Municipality of Sighisoara; - The 2014-2020 Development Strategy for the City of Bals; - The 2014-2020 Development Strategy for the Municipality of Bailesti; - The 2014-2020 Development Strategy for the Municipality of Galati; - The 2014-2020 Development Strategy for the Municipality of Tecuci; - The 2014-2020 Development Strategy for the Municipality of Pascani; - The 2014-2020 Development Strategy for the Municipality of Bârlad - Platform for the Integrated Sustainable Urban Development – beneficiary MRDPA; - The 2035 Romanian Territorial Development Strategy – beneficiary MRDPA.
Type of business or sector	<p>S.C. AVENSA CONSULTING S.R.L. 76, Eternitatea Str., Iasi</p> <p>Consultancy</p>
Dates	2013-2014
Occupation or position held	Technical Expert
Main activities and responsibilities	<p>Expert in the project "The application of sustainability principles in the sustainable territorial development of cross-border urban centres" – financed under the 2007-2013 Romanian – Moldavian – Ukrainian CBC Programme, in charge of elaborating spatial development concepts for 14 border cities from 3 countries (Suceava, Botosani, Iasi, Vaslui, Galati, Tulcea, Cernauti, Hotin, Novodnistrovsk, Novoselytsia, Storojineţ, Odessa, Yuzhne, Illichivsk).</p>
Name and address of employer	<p>Centre for Community Development 48A, Barbu Lautaru Str, Iasi</p>
Type of business or sector	NGO
Dates	2008 – 2012

Occupation or position held	Technical Expert (Marketing Research Assistant)
Main activities and responsibilities	<p>Activities in the field of regional development in Romania, preparing the measures for the EU cohesion</p> <p>Expert in the following international EU-funded projects (in the field of SME internationalization, business network, R&D, sport promotion, cluster development, programming and policy making, environment protection, renewable energy, etc.):</p> <ul style="list-style-type: none"> - NEEBOR – stimulating the business cooperation and networks at the Eastern Borders of EU (INTERREG IV C) - ASVILOC PLUS – supporting R&D activities through the cooperation between Regional Development Agencies and regional stakeholders - REGIO NET – transferring the good practice in the field of cluster development and management - BISNET TRANSYLVANIA – providing business support services (IPR services, consultancy, HR development, seminars, Info Days, etc.) for the Romanian SMEs - STP - Developing a Science & Technology Park in Cluj-Napoca, Romania - INTECS - Developing winter sport education in EU - Etc. <p>Project preparation (design) and management (preparing application forms, budgets, searching for partnerships, identifying financing opportunities, project implementation, administrative tasks, organizing events, reporting and evaluation activities, etc.)</p> <p>Networking, participation and dissemination of EU-related information, regarding financing and partnership opportunities (in the framework of the Europe Direct and Europe Enterprise Network).</p> <p>Elaborating market analysis, sector analysis; the management of databases; preparing presentations for different regional and international events; etc.</p> <p>Member in the Supervision and Monitoring Committee of the Romanian-Hungarian Programme for Cross-Border Cooperation (RO-HU CBC): 2009-2011</p> <p>Representative of the Romanian National Water Cluster - reuniting 20 stakeholders from the mineral water, environment protection, R&D, water supplying and balneology sectors.</p> <p>Elaborating the 2014-2020 Regional Development Plan (RDP) for the North-West Region, Romania – coordinator of the following chapters: Urban Development, Housing, Culture and creative industries (the analysis of current situation, SWOT analysis, elaborating the development strategy, portfolio of investment projects), the Implementation, Monitoring and Evaluation System of the RDP, the Action Plan of the RDP – project financed by the European Regional Development Fund – through the 2007-2013 Regional Operational Programme (ROP).</p>
Name and address of employer	The North-West Regional Development Agency, 50, Radaia, Cluj-Napoca, Romania

Type of business or sector	NGO of public interest active in Regional Development
Dates	2008 – 2013
Occupation or position held	External Expert/Consultant
Main activities and responsibilities	Economic analysis; Demography; Market research; Strategic Planning; Teaching and research activities Expert in the following research projects:
Name and address of employer	Babes-Bolyai University Cluj-Napoca, 1, Mihail Kogalniceanu Str., Cluj-Napoca, Romania
Type of business or sector	R&D public body (biggest Romanian Universities with more than 60.000 students and 3000 researchers)
Education and training	
Dates	2013
Title of qualification awarded	PhD in Geography (with the thesis: "Applications of the growth pole concept in the regional development policy of Romania")
Principal subjects/occupational skills covered	Territorial development, Growth poles, Economic and human geography, Public administration and governance
Name and type of organisation providing education and training	Babes-Bolyai University of Cluj-Napoca – Faculty of Geography / Österreichische Akademie der Wissenschaften - Institut für Stadt- und Regionalforschung Vienna
Dates	2011
Title of qualification awarded	Quality Management Systems Manager
Principal subjects/occupational skills covered	Projecting and implementation of quality management systems in accordance with the ISO 9001:2008 and 14001:2008 international standards
Name and type of organisation providing education and training	SC COMARGO SRL – provider of training services authorized by the Romanian Ministry of Labor
Dates	2008 – 2010

Title of qualification awarded	Master Degree in Economics (specialization in Sustainable Regional Development)
Principal subjects/occupational skills covered	Sustainable Development, Economic Development and International Institutions, Econometrics, Investment Policies, Territorial Planning, etc.;
Name and type of organisation providing education and training	Babeş-Bolyai University, Faculty of Economics and Business Administration, Cluj-Napoca
Dates	2009
Title of qualification awarded	Trainer
Principal subjects/occupational skills covered	Preparing and implementation of teaching activities, Student evaluation, Applying special teaching methods and techniques, Marketing strategies for teaching activities, etc.
Name and type of organisation providing education and training	SC IRCETT SA - provider of training services authorized by the Romanian Ministry of Labour
Dates	2008
Title of qualification awarded	Project Manager
Principal subjects/occupational skills covered	Management skills (Problem Solving and Decision Making, Planning, Delegation, Internal Communications, Meeting Management, Financial Management, HR Management, etc.)
Name and type of organisation providing education and training	SC STRUCTURAL CONSULTING GROUP SRL - provider of training services authorized by the Romanian Ministry of Labour
Dates	2008
Title of qualification awarded	Communication and PR activities
Principal subjects/occupational skills covered	Communication, Event organizing, PR activities, PR budgeting and programming, etc.
Name and type of organisation providing education and training	The Romanian Ministry for Regional Development and Tourism
Dates	2005 – 2008
Title of qualification awarded	Bachelor Degree in Economics (specialization in Marketing)

Principal subjects/occupational skills covered	Marketing, management, financing, statistics, mathematics, micro and macro-economics, informatics, accounting, financial audit, databases, etc;									
Name and type of organisation providing education and training	Babeş-Bolyai University, Faculty of Economics and Business Administration, Cluj-Napoca									
Personal skills and competences										
Mother tongue(s)	Romanian									
Other language(s)	English, French, Italian, German and Spanish									
Self-assessment	Understanding				Speaking				Writing	
<i>European level (*)</i>	Listening		Reading		Spoken interaction		Spoken production			
English	Superior	C2	Superior	C2	Superior	C2	Superior	C2	Superior	
French	Advanced	B2	Advanced	B2	Advanced	B2	Advanced	B2	Intermediary	
Italian	Advanced	B2	Advanced	B2	Advanced	B2	Advanced	B2	Intermediary	
German	Intermediate	A2	Intermediate	A2	Intermediate	A2	Intermediate	A2	Intermediate	
Spanish	Intermediate	A2	Novice	A2	Novice	A2	Novice	A1	Novice	
	<i>(*) Common European Framework of Reference for Languages</i>									
Social skills and competences	Good communication abilities, team-word oriented									
Organisational skills and competences	Friendly, communicative, organized									
Technical skills and competences	Advanced knowledge of economics, strategic and territorial planning, urban and territorial data, data processing, information synthesis									
Computer skills and competences	MS Office, SPSS, Visual Fox Pro, Internet, ArcGIS, etc.									
Driving licence	Category B (2007)									

APPENDIX 1 – Scientific Output

1.1. Book chapters:

Jozsef Benedek, Titus-Cristian Man (coord.) (2016), "Analiza geografică a structurilor teritoriale din perspectiva planificării spațiale" – Chapter 2: The economic potential (pages 27-95). Presa Universitară Clujeană, Cluj-Napoca. ISBN: 978-973-595-965-4

Miklos Bakk, Jozsef Benedek (coord.) (2011), "Regional Policies in Romania" – Chapter 4: The role of large urban agglomerations in regional development (pages 121-143). Polirom, Iași – ISBN: 978-973-46-1845-3

CRISTEA, M., BENEDEK, J. (2013), *Developpement territorial durable et energie renouvelable. Le cas de l'energie geothermale dans la Region Nord-Ouest de la Roumanie*. Le Mise en Oeuvre du Developpement Territorial Durable: Declinaisons Franco-Roumaines

BENEDEK, J., CRISTEA, M. (2013), *Wieder erstarkte Staedte – Phoenix Cities*, BBSR Werkstatt: Praxis, Issue 80/2013.

1.2. Scientific articles:

CEBOTARI, S., CRISTEA, M., MOLDOVAN, C., ZUBASCU, F. Renewable energy's impact on rural development in northwestern Romania, *Energy for Sustainable Development*, v 37/2017, pp. 110-123

BENEDEK, J., CRISTEA, M., BARTOK, B., Regional Development and Establishment of Renewable Energy Clusters in North-West Region of Romania. *Environmental Engineering and Management Journal*, Vol. 12 (2013), 2, 237-244. (ISI)

VARVARI Ștefana, CRISTEA Marius, *The analysis of the convergence process of the Eastern Partnership countries, în Frunză, R., Pascariu, G.C., Moga, T. (ed.) The EU as a model of soft power in the Eastern Neighborhood, Iași, 2013, p.487-501*

STANCULESCU Oana, VARVARI Ștefana, CRISTEA Marius, *Romanian County and Regional Specialization in Trade in 2010, Revista de Studii și Cercetări Economice Virgil Madgearu, 2013, p. 165-192*

CRISTEA, M., BENEDEK, J., *Reshaping localities in Romania. The Local Economic Development Strategy of the Municipality of Gherla, Romanian Revue of Regional Studies, Vol. 8 (2012)*

STANCULESCU, O., VARVARI, S., CRISTEA, M., *The competitiveness of companies in Northern Transylvania – case study using the global utility theory, Eszak-magyarorszagai Strategiai Fuzetek IX, evf. 2012/2, pp. 5-19*

CRISTEA, M., VARVARI, S., BENEDEK, J., *Pros and cons of foreign direct investments on local economy, Eszak-magyarorszagai Strategiai Fuzetek IX, evf. 2012/2, pp. 20-34*

CRISTEA, M., *Cultural and creative industries as drivers of economic performance and growth. The case of the cultural and creative sector in Northern Transylvania, "Fourth International Workshop on Post-communist Urban Geographies - Space, Culture and Transition in Post-socialist Cities", Vol. 1/2011*

BENEDEK, J., VARVARI, S., CRISTEA, M., *Public services, and wellbeing in Central Romania – study case in Mures county, Global Recession: Regional Impacts on Housing, Jobs, Health and Wellbeing, Regional Studies Association, Editor: BEAUCLAIR, A., BUCKLEY, V., 555, <http://www.regional-studies-assoc.ac.uk/>, 2009, P. 46-49*

1.3. Articles published in conference volumes:

CRISTEA, M., *Cultural and creative industries as drivers of economic performance and growth. The case of the cultural and creative sector in Northern Transylvania, "Fourth International Workshop on Post-communist Urban Geographies - Space, Culture and Transition in Post-socialist Cities", Vol. 1/2011*

1.4. Participation in international conferences:

1. The international conference „*Regional innovation and growth: Theory, empirics and policy analysis*”, Pecs (Hungary), în 31.03 – 01.04.2011

2. The international conference “*European Economic Recovery and Regional Structural Transformations*”, Cluj-Napoca (Romania), în 24–25.06.2011

3. The international conference “*Fourth International Workshop on Post-communist Urban Geographies - Space, Culture and Transition in Post-socialist Cities, Bucharest (Romania)*”, 14-17.09.2011

4. The international conference „*Localism: Sufficient and fit fur purpose?*” –Manchester (UK), 3-4.11.2011

5. The international conference „*Lessons from metropolitan region building: socio-spatial polarization and territorial development in Central and Eastern Europe*” – Cluj-Napoca (Romania), 9-10.11. 2012.

6. The international conference “*EURINT 2013 – The EU model of soft power in the Eastern neighbourhood* – Iași (Romania), 15-17.05.2013